



RESOLUTION

REQUESTING THE MANAGING DIRECTOR'S OFFICE TO RECOMMEND MEANS OF ATTRACTING AND DEVELOPING INTERNATIONAL EDUCATIONAL JOINT VENTURES, CO-VENTURES, AND OTHER SUCH INITIATIVES.

WHEREAS, according to the United Nations Educational, Scientific and Cultural Organization (UNESCO), in 2010, the international student population reached nearly 3.6 million worldwide, an increase of almost 50 percent over the previous six years; and

WHEREAS, international students contribute billions of dollars to the United States economy annually; and

WHEREAS, international students support local businesses and communities by spending on housing, transportation, food, and other living expenses and support college campus programming and services by paying out-of-state tuition, funded largely by non-U.S. sources; and

WHEREAS, according to the Institute of International Education, in 2011, 4,768 international college level students contributed more than \$115 million to the Hawaii economy; and

WHEREAS, the State Department of Business, Economic Development and Tourism estimates that the \$115 million contributed to the State's economy by international students generated 2,185 jobs and \$16.8 million in State government tax revenues; and

WHEREAS, the Council believes that improved efforts to attract and recruit international students to Hawaii would result in substantial benefits to the City and County of Honolulu and the State of Hawaii; now, therefore,

BE IT RESOLVED by the Council of the City and County of Honolulu that the Managing Director's Office is requested to recommend means of attracting and developing international educational joint ventures, co-ventures, and other such initiatives; and

BE IT FURTHER RESOLVED that the Managing Director's Office is requested to solicit recommendations from City, State and Federal agencies, international business development organizations, ethnic chambers of commerce, and other interested stakeholders; and



CITY COUNCIL

CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII

No. 13-75, CD1

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BE IT FURTHER RESOLVED that the Managing Director's Office consider the following:

- 1) Leveraging Hawaii's multi-ethnic and multi-cultural community and ethnic organizations' experience with international educational ventures involving Hawaii/Asian-Pacific students studying both in Hawaii and in foreign universities and campuses;
- 2) Capitalizing on Hawaii's unique location between east and west, as well as a broad range of air routes to facilitate free flow of students and families interested in international educational opportunities in Hawaii and in the Asia-Pacific region;
- 3) Capitalizing on the University of Hawaii System's strengths in tourism and hospitality industry training, digital media and animation, renewable energy development and related areas;
- 4) Capitalizing on a broad range of private colleges, universities and other entities that are interested in locating campus facilities in Hawaii, while providing opportunities for students to obtain joint degrees between Hawaii-based and international institutions;
- 5) Incentives, such as tax credits, expediting of relevant land use or other zoning requirements, coordinated processing of City requirements for educational facilities development, or other eligible assistance provided by foreign and other United States jurisdictions to facilitate the siting of international education institutions in Honolulu; and
- 6) Any other issues deemed relevant;

and

BE IT FURTHER RESOLVED that the Managing Director's Office report its findings and recommendations to the Council no later than October 1, 2013; and



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BE IT FINALLY RESOLVED that copies of this Resolution be transmitted to the Mayor, the Managing Director, the President of the University of Hawaii System, Study Hawaii Consortia, the Executive Director of the Hawaii Association of Independent Schools, the President of Hawaii Pacific University, the President of Chaminade University of Honolulu, the Director of the State Department of Business, Economic Development and Tourism, and the President of the Hawaii Tourism Authority.

INTRODUCED BY:

Carol Fukunaga

DATE OF INTRODUCTION:

April 16, 2013
Honolulu, Hawaii

Councilmembers

CITY COUNCIL
CITY AND COUNTY OF HONOLULU
HONOLULU, HAWAII
CERTIFICATE

RESOLUTION 13-75, CD1

Introduced: 04/16/13 By: CAROL FUKUNAGA

Committee: PUBLIC SAFETY AND
ECONOMIC
DEVELOPMENT

Title: RESOLUTION REQUESTING THE MANAGING DIRECTOR'S OFFICE TO RECOMMEND MEANS OF
ATTRACTING AND DEVELOPING INTERNATIONAL EDUCATIONAL JOINT VENTURES, CO-VENTURES
AND OTHER SUCH INITIATIVES.

Links: RES13-75
RES13-75, CD1
CR-111

Voting Legend: Y= Aye, Y* = Aye w/Reservations, N = No, A = Absent, ABN = Abstain

PUBLIC SAFETY AND ECONOMIC DEVELOPMENT	04/23/13	CR-111 – RESOLUTION REPORTED OUT OF COMMITTEE FOR ADOPTION AS AMENDED IN CD1 FORM.							
COUNCIL	05/08/13	CR-111 AND RESOLUTION 13-75, CD1 WERE ADOPTED.							
ANDERSON	Y	CHANG	Y	FUKUNAGA	Y	HARIMOTO	Y	KOBAYASHI	Y
MANAHAN	Y	MARTIN	Y	MENOR	Y	PINE	Y		

I hereby certify that the above is a true record of action by the Council of the City and County of Honolulu on this RESOLUTION.


BERNICE K. N. MAU, CITY CLERK


ERNEST Y. MARTIN, CHAIR AND PRESIDING OFFICER